

The Media Harbour Art, communication and creativity













The Media Harbour: great architectural design in a unique setting.

# The Düsseldorf Media Harbour

By taking parts of the old Rhine harbour and transforming them into a worldclass office and leisure area, the city has created a new landmark with a unique urban flair.

### Reviving the waterfront

Düsseldorf's transition from a manufacturing to a service-driven business location did not bypass the old industrial harbour. As a consequence, the city decided to refurbish substantial parts of this area. Work started in 1989. Today the Media Harbour is Düsseldorf's trendiest urban district. Boasting a colourful combination of office space and bustling restaurants and bars, all located just a stone's throw from the city centre, it will soon offer residential property as well.

In an effort to answer the needs of future tenants from the creative and communications sectors, great care was taken to adapt the harbour concept to specific user requirements by developing each lot individually. In fact, the area surrounding Speditionstraße/ Franziusstraße was the only part subjected to an urban planning competition. The transformation has successfully avoided forcing the area into an architectural straight-

jacket, and the resulting vibrant diversity continues to inform the harbour's unique creative atmosphere.

Listed warehouses were fitted with state-of-the-art media technology, old architecture was brought to new life. The Media Harbour's historic buildings provide a stunning backdrop for new designs created by leading German and international architects, who helped to forge the harbour's international reputation. Yet despite substantial refurbishment, the original harbour atmosphere can still be felt everywhere.



The broadcaster WDR was one of the first tenants to drop anchor in the Media Harbour, with its flagship regional studio.

The Commercial Harbour with its quay walls, stairways, cast-iron bollards and railings dating from 1896, as well as the tracks and cranes of the old truck loading yard, have been preserved and are now listed as historic monuments.

### The Media Harbour: 'architecture row'

If you want to see what's happening in today's architecture, Düsseldorf's Media Harbour is the place to go. The area has become a destination for architectural tourism, with groups of fascinated visitors gravitating to its highlights – especially to Frank O. Gehry's leaning towers, of which the New York Times asked, "Why weren't these towers built in New York?" The Media Harbour has become so iconic that it was included in 'Monopoly Deutschland', a special edition of the board game that features popular German landmarks.

The harbour's 'architecture row' features works by leading international architects such as William Alsop, David Chipperfield, Joe Coenen, Steven Holl, Fumihiko Maki and Claude Vasconi right next to German developments by BM+P Beucker Maschlanka + Partner, Harald Deilmann, Döring Dahmen Joeressen Architects, Ingenhoven Overdiek Architects, HPP Hentrich-Petschnigg & Partners, Prof. Eller, Parade and Part-

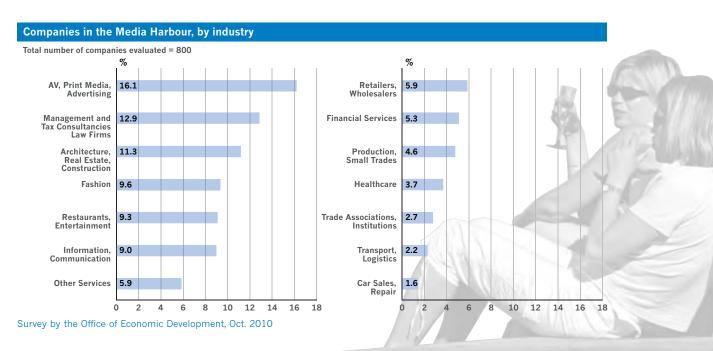
ners, Prof. Wansleben, Petzinka Pink Architects, SOP Architects and RKW Rhode Kellermann Wawrowsky. A planned new building by Renzo Piano is set to be the next architectural highlight.

Since the start of the development, investments in the harbour's unique architecture row amount to approximately 1.2 billion euros.

### **Industry sectors**

In an area dominated just a few years ago by the gloom of empty warehouses and disused workshops, 800 companies have taken up residence. They enjoy the unique working atmosphere on the waterfront and profit from the highly prestigious setting. A quarter of the companies that have established themselves in the Media Harbour belong to the media, information, communications and advertising industries (see diagram below)

Today some 8,600 people work in and around the Media Harbour and on the adjacent land fingers and streets. The harbour's reputation as an architectural landmark and innovative office location has made it a coveted business address. 76 % of firms located here have their headquarters in the Media Harbour.









From bistros to beer gardens, from pubs to gourmet restaurants - Media Harbour cuisine is varied and has something for everyone.

### After work and during breaks

Over the past years the number of bars, cafés and restaurants in the Media Harbour has doubled. It has become a fashionable meeting point in the evenings, and parties in the harbour are the stuff of legend. Numerous pubs, bistros and fast-service restaurants make every lunch break a highlight. The next buildings to be completed will include ample space for shops. Now already, the area offers the services of a hairdresser, fitness studio, travel agency, photography shop, flower shop, suntan studio as well as doctors, pharmacies and banks. The restaurants and pubs along Hammer Straße have long been 'in' among the young crowd. Three hotels offer high-quality accommodation: the Hyatt-Regency, the Radisson SAS and the Courtyard by Marriott.

# Now complete: Kaistraße/Zollhof and eastern section of Speditionstraße

The first construction phase to be completed was the refurbishment of a 15-hectare site at Kaistraße/Zollhof. Development continued on an 11.3-hectare site on the landspit accessible via Speditionstraße. The majority of tenants in this area opposite Kaistraße (the eastern section of Speditionstraße) come from the media, art, culture, design and advertising sectors, but also from fashion, gastronomy and business consultancy. At the very end of Speditionstraße, construction of a twin tower ensemble designed by SOP Architects has just been completed. Consisting of a Hyatt Regency hotel and an office tower, investments in this project alone amounted to 180 million euros.



The Living Bridge – perfect for a stroll and for taking in the view.







The wide range of retailers is another hallmark of the Media Harbour.







Life and work in the Media Harbour: round-the-clock studio operation, relaxing during breaks or at the end of the working day.

### Under construction: Speditionstraße West

On the area opposite Kesselstraße – the western part of Speditionstraße – the office tower situated right next to the twin tower building has been completed. Over the next few years, this part of the Media Harbour will also see the development of the first residential property: the spectacular Königskinder ('king's children') project by Petzinka Pink Architects, which will be topped by two 12-metre sculptures by Prof. Markus Lüpertz.

### In construction: Franziusstraße/Holzstraße

A substantial part of the plans for Franziusstraße have already been realised. Clearing work began here in 2003 with the arrival of the first excavators and cranes, and the building work along the rapid-transit railway has been completed. The red Capricorn House has been fully rented by E.ON. The striking Media Tower and a 'transparent' factory (producing Düsseldorf's famous herb liqueur, Killepitsch) mark the end of the harbour's 'media mile.' At 67 metres, the Media Tower

corresponds to another high-rise nearby: SIGN!, the Murphy/Jahn office tower situated in the Commercial Harbour. Another office building, designed by world-renowned architect Renzo Piano, is being planned. Once all traffic routes have been realised, a green recreational area will be created here. The Uerige company, one of Düsseldorf's traditional old-style breweries, is planning to build a whisky distillery at the end of Holzstraße.

### Vital connection: the Living Bridge

The new pedestrian bridge provides a quick connection between Kaistraße and Speditionstraße. With its glass cube restaurant, which comprises all three floors of the bridge pontoon, it is yet another highlight of the harbour design. The bridge quickly established itself as part of the local scene. It is the perfect place for taking a stroll, meeting people, sitting down and enjoying the view of the Gehry towers, the Düsseldorf skyline and the Rhine – a veritable theatre box on the waterside!











7, 8, 9, 10

17, 18, 19





### 0 Ernst-Gnoß-Straße

'Portobello', 63 m tall Developer: Bayerische Hausbau GmbH Owner: Bayerische Hausbau GmbH Design: Döring Dahmen Joeressen Architects

Use: 137 apartments, 5,000 m² for offices Completion: 2003

### $1 \; \mathsf{Stadttor} \; \mathbf{1}$

'The Düsseldorf City Gate' Awarded the prize for best office building in Europe at MIPIM 1998. Floor area: 30,000 m<sup>2</sup> Design: Overdiek Petzinka & Partner Completion: 1998

### 2 Stromstraße 20

234 m tall, with world's largest decimal clock (Guinness Book of Records), designed by Horst H. Baumann Design: Prof. Harald Deilmann Completion: 1982

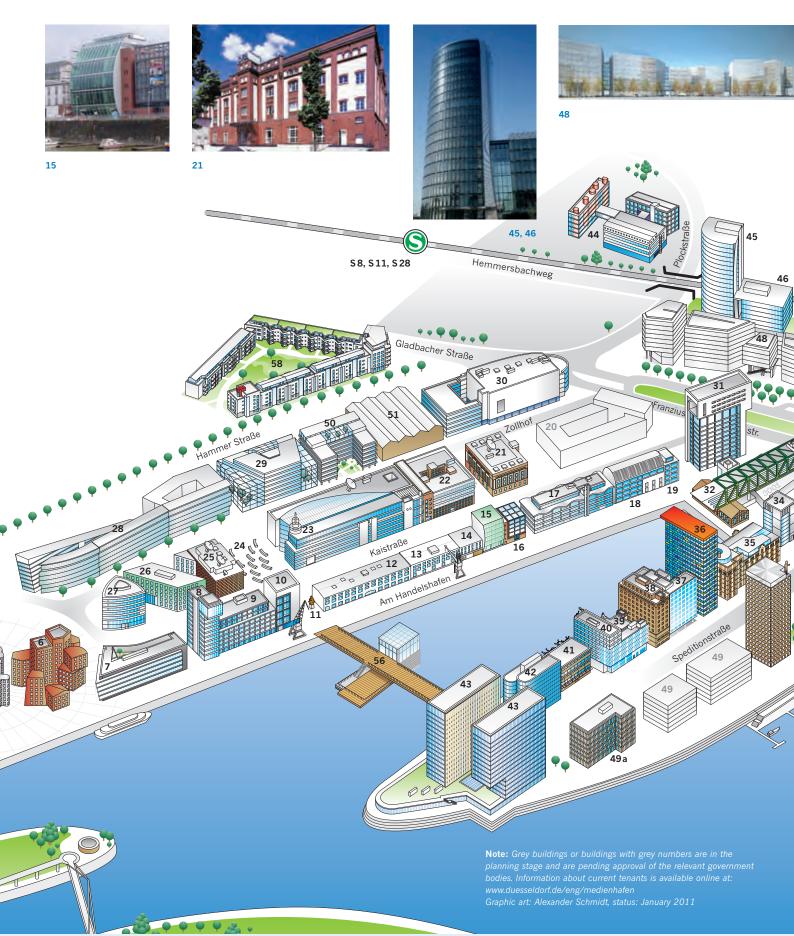
### 3 Stromstraße 24

Düsseldorf Floor area: approx 10,000 m²
Users: WDR Westdeutscher Rundfunk Köln, studio Düsseldorf Design: Parade und Partner Completion:1991

### 4-6 Neuer Zollhof 1-3

Investors: KMR Kunst- und Medienzentrum Rheinhafen GmbH, Philipp Holzmann Bauprojekt AG, Cologne, Thomas Rempen, Düsseldorf

Design: Frank O. Gehry, USA



### 4 Neuer Zollhof 3

White building
Owner: BSA Prime Office A/S
Floor area: 13,100 m<sup>2</sup>
Completion: 1998

### 5 Neuer Zollhof 2

Middle building, mirror façade
Owner: Knapp-Voith, private investors

Floor area: 5,400 m<sup>2</sup> Completion: 1998

### 6 Neuer Zollhof 1

Brick façade Owner: Hoechst-Pensionskasse Floor area: 9,900 m<sup>2</sup> Completion: 1999

### 7 Kaistraße 20

Kai-Center Investors and owners: Shiseido Deutschland GmbH, Hansainvest, Drs. Stiens, Annchen Stiens Floor area: 9,600 m<sup>2</sup> Design: Döring Dahmen Joeressen Architekten Completion:1996

### 8-10 Kaistraße 16, 16 a, 18

Owners: Helge Achenbach, Felix Ganteführer, Christoph Ingenhoven

### 8 Kaistraße 18

Floor area: 3,600 m<sup>2</sup> Design: Steven Holl, USA Completion: 1997

### 9 Kaistraße 16 a

Office and studio building, remodelling of, and addition to, a former warehouse Floor area: 6,400 m² Design: Ingenhoven Overdiek Architects Completion:1997



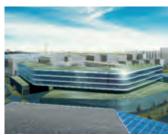






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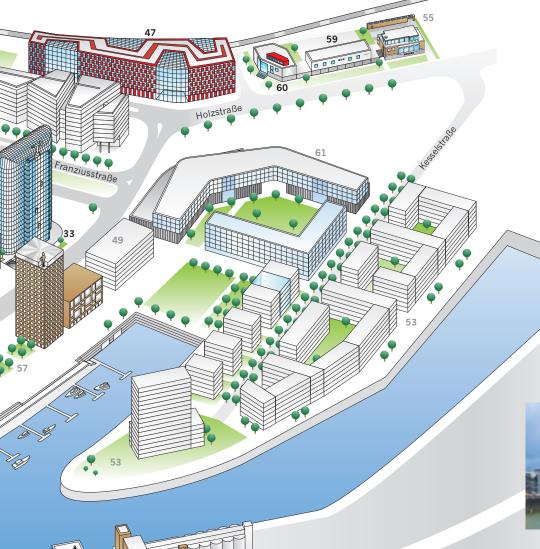






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54

Weizenmühlenstr.

10 Kaistraße 16

Floor area: 6,400 m² Design: David Chipperfield, UK Completion: 1997

11 Hans Albers sculpture

By Prof. Jörg Immendorff

12 Kaistraße 12-14 a

Owner: City of Düsseldorf Floor area: 3,215 m<sup>2</sup>
Design: KLMT Architects Completion: 1994

13 Kaistraße 10

Conversion to art gallery 'KAI 10 Raum für Kunst' Floor area: 1,440 m<sup>2</sup> Completion: 1987, KAI 10: 2008

14 Kaistraße 8 b

Owner: Jürgen Schürmann Completion: 1990

15 Kaistraße 8 a

New construction 'Haus vor dem Wind' Investors: A. Haase Verwaltungs GmbH, A. Haase Projektentwicklungs GmbH Design: Prof. Zamp Kelp, Berlin Completion: 2006

16 Kaistraße 8

Developer: Calliston Gesellschaft für Projektentwicklung mbH Owner: DBV-Winterthur Lebensversicherung AG
Floor area: 1,040 m²
Design: HPP Hentrich-Petschnigg & Partner Completion: 2000

17-19 Kaistraße 4. 4 a und 6 Owner: Beta Grundstücksentwicklung-GmbH & Co. KG Design: RKW Rhode Kellermann Wawrowsky Completion: 1995

#### 17 Kaistraße 6

Floor area: 5,500 m<sup>2</sup>

#### 18 Kaistraße 4

Conversion of former warehouse built in the 1930s User: restaurant Floor area: 4,500 m<sup>2</sup>

19 Kaistraße 4 a

### Floor area: 1,270 m<sup>2</sup>

20 Kaistraße 1

### Owner: City of Düsseldorf

Use: land reserve

#### 21 Kaistraße 3

Heritage building (warehouse built in 1899) converted Owner: City of Düsseldorf Floor area: 4,800 m<sup>2</sup> Design: Norbert Winkels Completion: 1995

#### 22 Kaistraße 5

Owner: DBV-Winterthur Lebensversicherung AG Developer: Calliston Gesellschaft für Projektentwicklung mbH Floor area: 8,800 m<sup>2</sup> Design: HPP Hentrich-Petschnigg & Partner

Completion: 1999

### 23 Kaistraße 7-9, Zollhof 11-15

Developer and investor: Lindner

Unternehmensgruppe Owner: CCP II Düsseldorf Sárl

& Co. KG, Lux. Floor area: 17,120 m<sup>2</sup>

Design: BM+P Beucker Maschlanka +

Completion: 1995

### 24 Media Square

Investor: City of Düsseldorf Floor area: 2,205 m<sup>2</sup> Design: Prof. Günther Uecker and Thomas Beucker Completion:1996

### 25 Kaistraße 11

Conversion of a warehouse built in 1949 Owner: Industrieterrains Düsseldorf-

area: 3,360 m<sup>2</sup> offices, 222 m<sup>2</sup> studios

Design: Norbert Winkels Completion: 1999

### 26 Kaistraße 13 a

'Kai13' Developer: Engel Canessa Projektentwicklung Owner: Versorgungswerk der Architektenkammer NRW Floor area: 4,800 m<sup>2</sup> Design: Döring Dahmen Joeressen Architects Completion: 2003

### 27 Zollhof 1

House of Architects Owner: Architektenkammer NRW Floor area: 3,450 m<sup>2</sup> Design: werk.um Architects, Darmstadt Completion: 2003

### 28 Zollhof 2, 4, 6, 8

'Grand Bate Investor: CF Bauprojekt (Codic Düsseldorf GmbH and Frankfurter Vermögens-Holding) Design: Claude Vasconi, France

### Zollhof 2, 2 a

Owner: Versorgungswerk der Architektenkammer NRW Partial owner: Landesanstalt für Medien (LfM)

Floor area: 5,000 m<sup>2</sup> Completion: 1999

#### Zollhof 4/Hammer Straße 13–15 2nd phase of construction

Owner: Versorgungswerk der Architektenkammer NRW Floor area: 5,000 m<sup>2</sup> Completion: 2001

#### Zollhof 6-8/Hammer Straße 17 3rd phase of construction

Owner: Versorgungswerk der Architektenkammer NRW Floor area: 9,500 m<sup>2</sup>

## 29 Hammer Straße 19/Zollhof 10

Investor: Hammer Straße 19/Zollhof GmbH & Co. KG Floor area: 13,000 m<sup>2</sup> Design: Petzinka Pink Architects Completion: 2002

#### 30 Zollhof 28/30. Hammer Straße 29. Franziusstraße 1

UCI multiplex cin Project developers: Architekturbüro Thomas Fründt, Dorsten, IPEM

GmbH, Cologne Investors: Bavaria Immobilienbeteiligungs GmbH & Co., Objektverwaltungs KG LBB Fonds Hellersdorf,

Drei Bankgesellschaft Berlin Floor area: 15,000 m<sup>2</sup> Design: Till Sattler, Cologne

#### 31-32 Am Handelshafen 4. Kaistraße 2

'PEC - Port Event Center' and 'DOCK -Düsseldorf Office Center Kaistraße Investor: modernes Düsseldorf Gesellschaft für Stadtentwicklung mbH

### 31 Kaistraße 2

Completion: 1998

'DOCK - Düsseldorf Office Center Kaistraße High-rise block, 59 m, 16 stories Floor area: 8,315 m² offices, 111 m² retail Design: Joe Coenen, Maastricht Completion: 2002

### 32 Am Handelshafen 4

'PEC - Port Event Center Heritage building, renovated, monument User: night club '3001'

Completion: 2002 Suspended construction

'Wolkenbügel' Floor area: 3,600 m<sup>2</sup> Design: Norbert Wansleben Architects, Cologne

## Completion: 2002

33 Speditionstraße 1 'SIGN!', 20-story office building, 75 m tall Investors: Frankonia Eurobau, VersAM Versicherungs-Assetmanagement GmbH Floor area: 14,600 m<sup>2</sup>

Design: Murphy/Jahn, Chicago/Berlin Completion: 2010

#### 34-36 Speditionstraße 5, 7, 9 Investor: Hartmut Ibing

Project planning: Drees & Sommer, Cologne

### 34 Speditionstraße 5

'Maki Solitaire' Owner: Sixty Deutschland GmbH Floor area: 2,000 m<sup>2</sup> Design: Fumihiko Maki, Japan Completion: 2001

#### 35 Speditionstraße 7

Former malthouse of Dortmunder Union Kronen-Brauerei, protected monument (1897), renovated Owner: Hartmut Ibing Floor area: 7,700 m2 useful space Design: Bob Gansfort Completion: 2002

### 36 Speditionstraße 9

18 stories, 62 m tall, screen-printed coloured glass façade Owner: Hartmut Ibing Floor area: 7,600 m<sup>2</sup> Design: William Alsop, GB Completion: 2001

#### 37-40 Speditionstraße 11-15

'Dock13' Investor: Hochtief Projektentwicklung

Design: Dr. Alberto Priolo Completion: 2001/2002

#### 37 Speditionstraße 11

Demolition, new construction for hotel use User: Courtvard by Marriott Düsseldorf Hafen, 139 rooms Floor area: 8,500 m<sup>2</sup> Completion: 2001

#### 38 Speditionstraße 13

Former silo of the Lamers company heritage building, completely refurbished, office building Floor area: 5,650 m<sup>2</sup>

### 39 Speditionstraße 13 a

Floor area: 1,100 m<sup>2</sup>

### 40 Speditionstraße 15

New construction, office building Floor area: 6,700 m<sup>2</sup>

#### 41 Speditionstraße 15 a

'Roggendorf House Former storage building, internally renovated, façade features 'Flossi' sculptures by artist Rosalie, Stuttgart Owner: City of Düsseldorf Floor area: 2.100 m<sup>2</sup> Design: Norbert Winkels Completion: 2001

### 42 Speditionstraße 17

Investor: Josef Roggendorf Lagerhaus GmbH Owner: Bayerische Apothekerversorgung

Floor area: 9,278 m<sup>2</sup> Design: Ingenhoven Overdiek Architects Completion: 2002

### 43 End of Speditionstraße 19

New-built twin towers of 65 m height each, of which the left one accomodates a Hyatt\*\*\*\* Hotel and the other one accomodates offices. Investor: Projektgesellschaft Hafenspitze mbH & Co. KG Floor area: 36,600 m<sup>2</sup> Design: sop architects Completion: 2010

### 44 Plockstraße 30

New construction for the QVC shopping Administration building and studios Developer and owner: Industrieterrains Düsseldorf-Reisholz Design, 1st phase: Norbert Winkels Design of extension: agiplan Integrale Bauplanung GmbH, Duisburg Floor area: 10,770 m² plus two 800 m² TV studios and one 180 m<sup>2</sup> studio;

2nd phase: 6,500 m2 administrative building User: QVC Deutschland GmbH Completion: 1st phase: 2001,

2nd phase: 2005

#### 45 Holzstraße 2

Office building, 64 m, 18 stories Project developer: Busch Batiments Consulting

ment: PI B Provinzial-Project ma Leben-Baubetreuungs-GmbH Investor: Media Tower GmbH Floor area: 7,800 m<sup>2</sup> offices, 280 m<sup>2</sup> gastronomy

Design: Prof. Findeisen & Wächter Architects, Cologne Completion: 2005

#### 46 Holzstraße 4

Transparent Killepitsch factory Six-story liqueur factory and visitor centre

Project developer: Busch Batiments Consulting

Project management: PLB Provinzial-Leben-Baubetreuungs-GmbH Investor: Busch Batiments Immobilien GmbH

Design: Architects Prof. Findeisen & Wächter, Cologne Completion: 2005

#### 47 Holzstraße 6

New seven-story office building Investor: Capricorn Development GmbH & Co. KG, Düsseldorf Floor area: 25,800 m<sup>2</sup> Design: Gatermann Schossig Partner Architects BDA, Cologne

### Completion: 2005 48 Franziusstraße

New construction of a six-story office building Investor: Capricorn Development GmbH & Co. KG, Düsseldorf

Floor area: approx. 22,000 m<sup>2</sup> Design: Renzo Piano Building Workshop, Paris Start of construction: planned for 2012

### 49 Speditionstraße

Mixed residential and commercial property

### 49 a Speditionstraße 23

New construction of a seven-story office huilding 26 m tall Project developer: Projektgesellschaft Hafenspitze mbH & Co. KG Floor area: 5,970 m<sup>2</sup> Design: sop architects Completion: 2010

### 50 Hammer Straße 25

Radisson SAS Media Harbour Hotel Investor: INFRA Hafen-Hotel Düsseldorf GmbH & Co. KG Design: Erich Grimbacher and associates Completion: 2005

### 51 Hammer Straße 27

Historic building, new development in planning Owner: Stadtwerke Düsseldorf AG

### 52 Plange Mühle 1

Refurbishment of the Plange Mühle heritage building (1906) Surrounding buildings, such as the old metal workshop and silos, were integrated. roject development: Kai 18 GmbH & Co. KG

Floor area: 18,000 m<sup>2</sup> Design: Ingenhoven Overdiek Architects Completion: 2003

### 53 Kesselstraße

Mixed residential and commercial property, planned

260 apartments are to be created here, alongside appropriate commercial use.

#### 54 Weizenmühlenstraße

Earmarked for light commercial usage, ensuring the preservation of existing

#### 55 Holzstraße 12

Uerige Destillery, planned. New development of a three-storey plant for whisky production (distillery, filling, storage) including a distillery/brewery museum, restaurant and function room

Investor: Uerige Hausbrauerei

### 56 The Living Bridge

150 m pedestrian and bikeway bridge, 11,60 m wide, glass bridge house with Lido restaurant on two stories and terrace. Design: sop architects User: Lido restaurant Completion: 2005

#### 57 Speditionstraße

High-quality luxury apartments in two 60-metre towers with 18 stories each. Roof sculptures by Prof. Markus Lüpertz, each 12 m tall. Ground floor for commercial use (restaurants, retail). The towers will be connected by a square that opens to the

Investor: Frankonia Eurobau AG Design: Petzinka Pink Architects Start of construction: 2011

#### 58 Gladbacher Straße/Hammer Straße/Gilbachstraße

13 buildings with 101 residential and 2 commercial units - Europe's largest solar-powered residential estate Developer: Rheinwohnungsbau GmbH Owner: Rheinwohnungsbau GmbH Floor area: 1,400 m² usable floor space in the office building Design: Architekturbüro HGMB Completion: 2006/2008

### 59 Holzstraße 10

Jörg Fuchs car repair services Owner: KFZ-Meisterbetrieb Jörg Fuchs Floor area: 560 m<sup>2</sup>

Design: Dr. Schrammen Architects BDA, Mönchengladbach Completion: 2007

### 60 Holzstraße 8

Lenz Rega-Port yacht shop Owner: Lenz Rega-Port GmbH & Co. KG Floor area: 510 m<sup>2</sup> Design: Dr. Schrammen Architects BDA, Mönchengladbach Completion: 2007

### 61 Kesselstraße/Holzstraße

Capricorn Car Manufactory Investor/owner: Capricorn Development GmbH & Co. KG, Düsseldorf Floor area: Manufactory: 20,000 m² GFA, riverside and Kesselstraße residential units: 14,000 m2 GFA, commercial/office units on Kesselstraße: 7,000 m2 GFA Design: HENN Architects, Munich Start of construction: 2009 Completion: planned for 2011

Note: Floor area figures represent the gross floor area (GFA) unless indicated otherwise. Architects with no indication of place are Düsseldorf-based. Information about current tenants is available online at: www.duesseldorf.de/eng/medienhafen http://www.duesseldorf.de/eng/medienhafen 08 09



Relax and enjoy life: summer evening in the Media Harbour.

# Future projects

The entire area has been subjected to comprehensive development schemes which are currently transformed into binding plans for different sections of the harbour. The planning procedure is creating a sustainable basis for the harbour's future development.

Reliable urban planning schemes give businesses in the Commercial Harbour a safe perspective and take the development of the Media Harbour a considerable step forward.

### West side of Speditionstraße

Creating lively urban structures that are ideally suited for both living and working, planning in this area foresees a mixed-use zone in which elegant apartments combine with office and commercial areas to add even more life and urban flair to the Media Harbour. A spacious square and green promenades along Harbour Basin A will offer highly attractive free spaces, while the western side of Speditionstraße has the potential to accommodate approximately 200–250 apartments and some 600 new workplaces. Following approval of the master plan for this area, a binding development plan will soon be passed.

### Kesselstraße/Weizenmühlenstraße

After the Kesselstraße and Weizenmühlenstraße peninsulas had been excluded from the revised zoning regulations currently in effect, the gradation of usage in this area will be revised. Master planning for both













The harbour atmosphere draws in the crowds: the perfect place to relax, see and be seen.

peninsulas will be further elaborated starting with a detailed survey on pollution control and close involvement of companies operating in the harbour.

The concept of mixing residential and commercial usage is to continue on from Speditionstraße to the Kesselstraße peninsula. A light commercial zone on the peninsula's west side is to act as a buffer between the residential area and companies on Weizenmühlenstraße. The Weizenmühlenstraße peninsula forms a threshold between the Commercial Harbour to Kesselstraße and the Media Harbour. Every effort is made to ensure that existing companies remain located in this area. The top of Weizenmühlenstraße with the Plange Mühle building has undergone complete conversion and taken on a modern appearance.

### Lausward/Hamburger Straße

This area includes the Commercial Harbour and the power plant. Its unique character is reflected in the designation 'exceptional harbour zone', while the site of the Lausward power plant has been designated an 'exceptional power plant zone'. In this regard, the new development plan will do more justice to the special purpose of this part of the harbour than the current one; the relevant changes are currently being incorporated into the new plan.

All development plans will have to take into account the problem of environmental noise caused by operations in the Commercial Harbour. The planning will therefore include a series of measures designed

The planned new bridge on Plockstraße.

to ensure suitable noise protection of present and future residents neighbouring the harbour.

### The mid-term traffic concept

From 2012 the terminal stop of tramway line 704, originating at the Central Station, will be at Kesselstraße. A new four-lane harbour access road, Neue Holzstraße, is being built parallel to Franziusstraße and the rapid-transit railway line (S 8, S 11, S 28) up to Kesselstraße. A first section has already been completed: since June 2008 Neue Holzstraße provides a direct connection to Plockstraße. Two of the lanes run on into the Commercial Harbour via Alte Holzstraße and Fringsstraße.

Franziusstraße will benefit from extensive urban redevelopment. The Speditionstraße stop of tramway 704 and a new bus stop will also be situated here.

The main traffic flow will be routed onto Plockstraße, which runs from Völklinger Straße (B 1) to the Media Harbour, and on to Neue Holzstraße. The four-lane carriageway will use an existing railway underpass which has been expanded for the purpose. Four-lane expansion of Plockstraße between the railway bridge and Völklinger Straße started in early 2010.

As part of this overall extension, the connection to Völklinger Straße will be further improved. The planned Überflieger ('Flyover') bridge at Plockstraße/ Völklinger Straße is to serve as a new gateway to the Media Harbour, providing a far smoother traffic flow (construction started in 2010, completion 2013).

A diagram giving an overview of the planned traffic routing measures can be found on the insert page. More details about the planned infrastructure projects are available online at <a href="http://www.duesseldorf.de/eng/medienhafen/verkehrskonzept/verkehrserschliessung\_1.shtml">http://www.duesseldorf.de/eng/medienhafen/verkehrskonzept/verkehrserschliessung\_1.shtml</a>



















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### Boat tour of the Media Harbour

- www.dticket.de
- Tourist Information
  Marktplatz 6, 40213 Düsseldorf
- Düsseldorf Marketing & Tourismus GmbH Phone: +49 (0)211 172020

### **Guided tours**

- Düsseldorfer Stadtführer e. V.
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   Phone: +49 (0)177 4283548
   info@duesseldorfer-stadtfuehrer.de
   www.duesseldorfer-stadtfuehrer.de
- MedienHafen.de Düsseldorf Guided tours for groups and companies Phone: +49 (0)211 303429 www.medienhafen.de/sightseeing rundgang@medienhafen.de
- Architectural and art tours
   Phone: +49 (0)211 6799695
   info@kunst-service.com,
   www.kunst-service.com
- Historical tours
   Phone: +49 (0)211 5802984
   www.geschichtswerkstatt-duesseldorf.de
- More information about sightseeing at: www.duesseldorf.de/eng/medienhafen/ fuehrungen

### Media Harbour on the Web

www.duesseldorf.de/eng/medienhafen